

6.20
SAC COUNTY ZONING AMENDMENT
OUTDOOR ADVERTISING, SIGNS, AND BILLBOARDS

Section 6.20.01 INTENT. Signs are regulated to provide the opportunity for effective compatible and orderly communication and to reduce confusion and hazards from unnecessary and indiscriminate use of communications facilities. Hereafter no sign shall be erected, constructed, altered or modified except as provided by this Article and Ordinance.

Outdoor advertising signs and billboards shall comply with all State and Federal regulations, and specifically Iowa Code Chapter 306C.

Billboard

“Billboard” shall include all structures, regardless of the material used in the construction of the same, that are erected, maintained, or used for public display of posters, painted signs, wall signs, whether the structure be placed on the wall or painted on the wall itself, pictures or other pictorial reading matter which advertises a business or attraction which is not carried on or manufactured in or upon the premises upon which said signs or billboards are located.

Section 6.20.02: SIGNS PROHIBITED. No signs, or billboards, except home occupation, temporary real estate, model home and construction signs, temporary special event, and informational signs, and notice signs are permitted in any residential district or lake area development district.

Section 6.20.03: SIGN REQUIREMENTS FOR PERMITTED SIGNS IN RESIDENTIAL AND LAKE AREA DEVELOPMENT DISTRICTS. Home occupation, temporary real estate, model home and construction signs, temporary special event and informational signs, and notice signs shall comply with the following:

A. Home Occupation. No more than one (1) unlit sign no larger than sixteen (16) square feet, affixed flush and parallel to a wall of the structure housing the home occupation.

B. Temporary Real Estate, Model Home and Construction Signs. Such signs shall be unlit, no larger than twelve (12) square feet in area and shall be removed promptly after the purpose of the sign has been fulfilled.

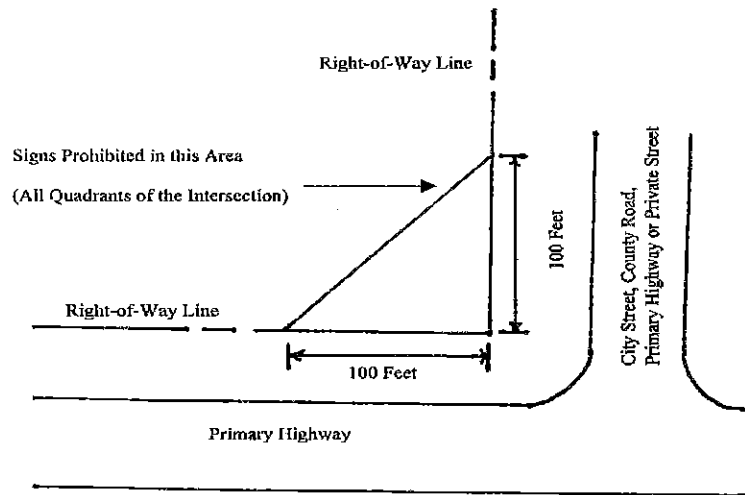
C. Temporary Special Event or Informational Signs. Special events signs such as garage sale or similar non-recurring occasion shall be unlit, no larger than sixteen (16) square feet and removed within 24 hours of the event when in a residential district. So long as such signs are in conformity with this section, approval by the Zoning Administrator is not required.

D. Notice Signs. Signs which give notice or are for protection such as "no trespassing", "private", "no hunting", "seed brand identification signs" so long as unlit, not in excess of three square feet and do not impair or hinder view of traffic, are permitted without approval of Zoning Administrator.

Section 6.20.04: SIGN REQUIREMENTS FOR PERMITTED SIGNS AND BILLBOARDS. In the "A-1" Agricultural, "I-S" Interchange Service District, "I" Industrial, "UT" Urban transition and "B" Business Districts, signs are permitted except as follows:

- A. No outdoor advertising sign or billboard shall be permitted within a triangular corner lot when the sides are formed by the lines of streets intersecting at an angle of less than sixty degrees (60°) and a line joining points on such lines one hundred (100) feet distant from their point of intersection.

Figure 1: Sight Distance at Intersections



- B. Hazardous Signs. No sign shall, be posted, erected, or maintained by reason of its location, lighting size, color or intensity, create a hazard to the safe, efficient movement of vehicular or pedestrian traffic. No private sign shall contain words which might be construed as traffic controls, such as "stop", "caution", "warning", etc. or lights resembling traffic control unless such sign is intended to direct traffic within the premises.
- C. Interference. No sign, nor any guys, stay or attachment thereto shall be erected, placed or maintained in such a manner as to interfere with firefighting equipment or personnel or any electric light, power, telephone, telegraph or T.V. cable wires or supports thereof. No sign shall interfere with solar power generation facilities of any kind.
- D. Clearance. All signs located over public rights of way or any public access route (sidewalk, mall, etc.) shall be located a minimum of twelve (12) feet above grade level.

- E. Sign in Right-of-Way. No signs other than government signs shall be erected within any public right of way except as specifically provided herein.
- F. Temporary Special Event or Information Signs. Such signs shall be permitted in public rights of way so long as they are unlit, no more than four (4) square feet, do not block or hinder view of traffic and are removed within 24 hours of the event or purpose of the sign, not to exceed five (5) days.
- G. Illumination. All illuminated signs shall be constructed so as to direct the light away from adjacent residential properties and to prevent glare on public roads. All signs shall be fixed and not audible. No flashing type signs. No sign or illumination shall be revolving or animated, except for marquee or digital signs.
- H. Any sign may be granted special exception status after review by the Board of Adjustment
- I. On parcels abutting Residential Districts and Lake Area Development Districts:
 - 1. No sign or billboard shall be located within one hundred (100) feet of said residential lot.
 - 2. No sign or billboard which faces any public parkway, public square or entrance to any public park, public or parochial school, church or cemetery or similar institution shall be permitted within three hundred (300) feet thereof.
- J. Billboards permitted in "A-1" Agricultural, "I-S" Interchange Service District, "I" Industrial, "UT" Urban Transition, and "B" Business Districts shall be in accordance with the following considerations:
 - 1. Along a highway within five hundred (500) feet of the center point of an intersection of such highway at grade with another highway or with a railroad.
 - 2. Along a highway at any point where it would reduce the existing view of traffic in either direction or of traffic control or directional signs to less than five hundred (500) feet.
 - 3. No billboards within three hundred (300) feet of a house, church, or school.
 - 4. No billboards less than five hundred (500) feet apart except back to back or end to end, and no more than two (2) billboards facing one direction.
 - 5. No advertisement shall be posted or maintained on rocks, fences, trees, or other perennial plants, or on poles maintained by public utilities.

6.20.05 All signs and sign structures shall be properly maintained and kept in safe orderly condition and appearance. Any sign which is rotted, unsafe, deteriorated, defaced or otherwise altered shall be corrected by owner of said sign or owner of property after notice by Sac County within 60 days.

Any sign now or hereafter existing which no longer advertises a bona fide business conducted, or a product sold, shall be taken down and removed by the owner, agent, or person having beneficial use of the building or structure where sign exist within 60 days of notice by Sac County. If after 60 day period the sign has not been removed, the county may cause the sign to be removed and any expense may be charged back to the owner or property owner.

6.20.06 Permit fees are set by the Board of Supervisors which is based on the size of sign;